

Sent: 02 November 2021 21:37

To: Business Licence <business.licence@brent.gov.uk>

Subject: Representation/ Comments: Blue Ginger Bar and Restaurant Limited Licence No. 152252
Application to Vary Premises Licence No. 22739

Representation / Comments

We write to raise our concerns re: Blue Ginger Bar and Restaurant Limited Licence No. 152252 Application to Vary Premises Licence No. 22739

Our understanding is as follows: that the applicant wishes to extend licensing for the sale and consumption of alcohol to areas that previously were not included in the original application which was granted 24th September 2020. Our understanding that the sale and serving of alcohol at the venue is designated by all areas highlighted in pink on this application, although this is unclear.

Whilst we wish to support the golf facility and restaurant venue it is important that it is not perceived primarily as a 'drinking venue' and that the golf and leisure activities should be the primary draw - catering to a diverse local demographic in an inclusive and responsible way.

Concerns Re Public Safety and Public Nuisance, Prevention of Children from Harm.

The reattributing of the areas which were originally a gym and retail golf store significantly increases the capacity of the venue for licensed activity versus leisure activities.

At the Hearing Committee 24.09.21 Mr Mandalia stated that the venue had a capacity for 500 but only anticipated a maximum number of people at any one time would be 240. With the current changes we fear that this would no longer be the case. In light of this, we repeat our concerns about access to and from the venue and how parking and overflow would be managed say if the venue reached (previously stated) capacity of 500 - where by Mr Mandalia's own account 60% would be driving. Noise and disturbance carries at night and since the venue neighbours our residential area, hospital and Accident and Emergency, it would be reasonable to reevaluate how the variation would impact this from the perspective of public safety and potential for increased nuisance /anti social behaviour.

There is now only a very small (area H) party room which is alcohol free but it is still completely surrounded by a licensed area. It is unclear whether Area E Common Grounds Cafe would be licensed for alcohol sales but because it is highlighted in pink we understand it would form part of the licensed area and would permit consumption if purchased at the bar.

The venue has often been used by minors and young people unaccompanied for golfing and leisure activities. We provided photos of our own teenage grandchildren using the driving ranges unaccompanied. We have a balance to strike in the local community for adult accessible entertainment but also setting responsible boundaries around alcohol sale and consumption. The applicant's Counsel raised the example of Alton Towers at the previous hearing of how responsible alcohol sales and consumption can be combined in areas with both adults and minors. However, it is important to highlight that Alton Towers is a far larger venue by area. One would therefore imagine easier to **separate** designated licensed areas from alcohol free areas giving clients - especially those with minors - a choice. It is a shame

for example that Big Shots Golf has not kept one of the driving ranges either area G or area C alcohol free.

We notice that the applicant's Counsel would consider SIA and maybe this would be an appropriate measure for the Hearing Committee to reconsider in light of the requested change to extend significantly the licensed areas.

As local residents we would welcome the opportunity for the six monthly meetings with the premises licence holder, local councillors and safer neighbourhoods team.